

Dear Friend of the Cancer Coalition,

We are proud to present to you the Cancer Coalition of South Georgia's 2014 Annual Report. We believe that you will find the information shared here to be interesting and useful.

The report offers a glimpse into our year - the landmarks, lives touched and stewardship of resources - in a way that captures the personal nature of our important work in South Georgia's communities.

Please visit our website at www.sgacancer.org to learn more about our services, education initiatives, research projects and outreach opportunities. You also will find out how you can become involved. Join our e-mail list and follow us on social media to stay connected to the LOCAL fight against cancer.

The Cancer Coalition of South Georgia thrives only because of dedicated community members and partners like you. Thank you for joining us in celebrating another year of Fighting Cancer ... Right Here. Right Now.

Best regards,

Terri Lupo - Chairperson, Board of Directors

Diane Fletcher - CEO

Cancer Coalition of South Georgia, Inc.

ANNUAL REPORT 2014

Right Here. Right Now.

It isn't just a tagline.

It's a philosophy that pervades everything we do.

We are **local** people fighting a disease that affects our families, friends and neighbors.

100% of our funds and resources stay **local** and our partners are **local** businesses and organizations.

We are your **local cancer organization**, and we are **Fighting Cancer ... *Right Here. Right Now.***

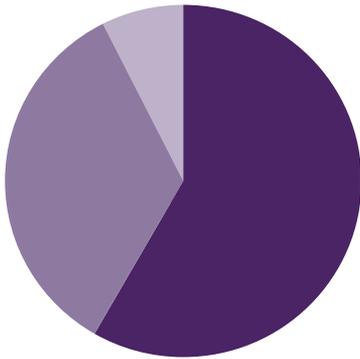
Fighting Cancer ... *Right Here. Right Now.*

CANCER
COALITION
of SOUTH GEORGIA

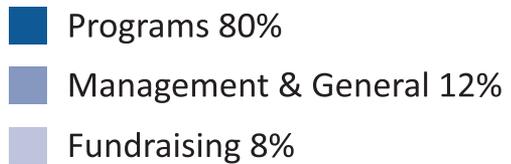
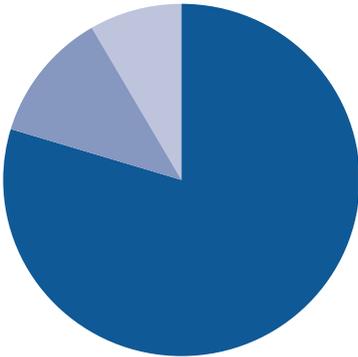
www.sgacancer.org



REVENUE \$1,173,028



EXPENSES \$1,191,990



FINANCIAL REPORT {July 1, 2013 - June 30, 2014}

Help Your LOCAL Cancer Coalition GROW!

- Make a financial contribution to the Cancer Coalition's work in South Georgia.
- Volunteer your time, skills, and connections to others to help the Cancer Coalition reach this community.
- Tell at least three people about the Cancer Coalition.
- Let us know how the Cancer Coalition has touched your life or the life of someone you love.

A complete copy of financial statements audited by Draffin & Tucker, LLP is available upon request or on our website at www.sgacancer.org.

WE PROVIDE SERVICES So That:

...people don't die from cancer because they don't understand or can't afford screening.

...we can prevent cancer or find it early, and lower our area's healthcare costs.

WE PROMOTE EDUCATION So That:

...you can make informed decisions that lead to good health.

...you have the power to direct how your family tree grows.

...state and federal decision-makers hear the voices of our community.

WE SUPPORT RESEARCH So That:

...Our communities contribute to finding cures for cancer.

...we find out why our cancer rates are so high.

...your children and grandchildren are no longer afraid of cancer.

WE OFFER OUTREACH So That:

...you can redirect your own future.

...you can help prevent cancer in your family.



100%
of funds stay
right here.

Get In Touch:

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3338-L1 County Club Road PMB 318 · Valdosta, GA 31605

229-312-1700 · www.sgacancer.org

THE FACE OF TOBACCO FREE • Since 2009, the Cancer Coalition has been working to help more South Georgia school systems adopt the State of Georgia's **100% tobacco-free policy**. This model policy creates **safer, healthier learning environments by prohibiting tobacco use 24 hours a day, 7 days a week on all school property by all students, faculty and visitors**. Each year, in partnership with Public Health, the Coalition forms and facilitates student-led groups to advocate for the policy among students, faculty and their school board. In 2014, we successfully **added Lee County School System** to the other 97 tobacco-free school systems in Georgia, and work has begun to now help Terrell County School System become 100% tobacco-free in 2015.

Each day teens become addicted to harmful tobacco products, which leads to diseases, such as cancer.

"It's really cool to be a part of making positive change at my school and to educate not only my peers, but also family and community members about the harms of tobacco use." - Noah Perrine, LCHS Junior, Lee County Youth Tobacco Coalition



Serving Our Communities. Touching LOCAL Lives.



FAMILY MATTERS • We are proud of and grateful to the **individuals who give of their time and resources** to help us fight cancer locally. Each volunteer has a special reason for being a part of the Cancer Coalition, and Vicky Stephens is no exception. Vicky's husband, James, first encountered the Cancer Coalition as a patient in our Community Cancer Screening Program. Because of James' experience and because she is a cancer

survivor herself, Vicky became an **advocate for the Coalition's work to help people in our local communities**. Since 2013, Vicky has been an extraordinary volunteer and ambassador for the Cancer Coalition and her passion has extended to her daughters as well as her young grandchildren. Cancer never affects just an individual, and cancer prevention and advocacy doesn't either. For the Stephens, **Fighting Cancer ... Right Here. Right Now.** is a family matter, and they encourage other families to join them in the fight.

ANNUAL GROWTH and FRUITS OF OUR LABOR

Harvested July 2013 - June 2014

Cancer Centers

DONORS, VOLUNTEERS & OTHER SUPPORT

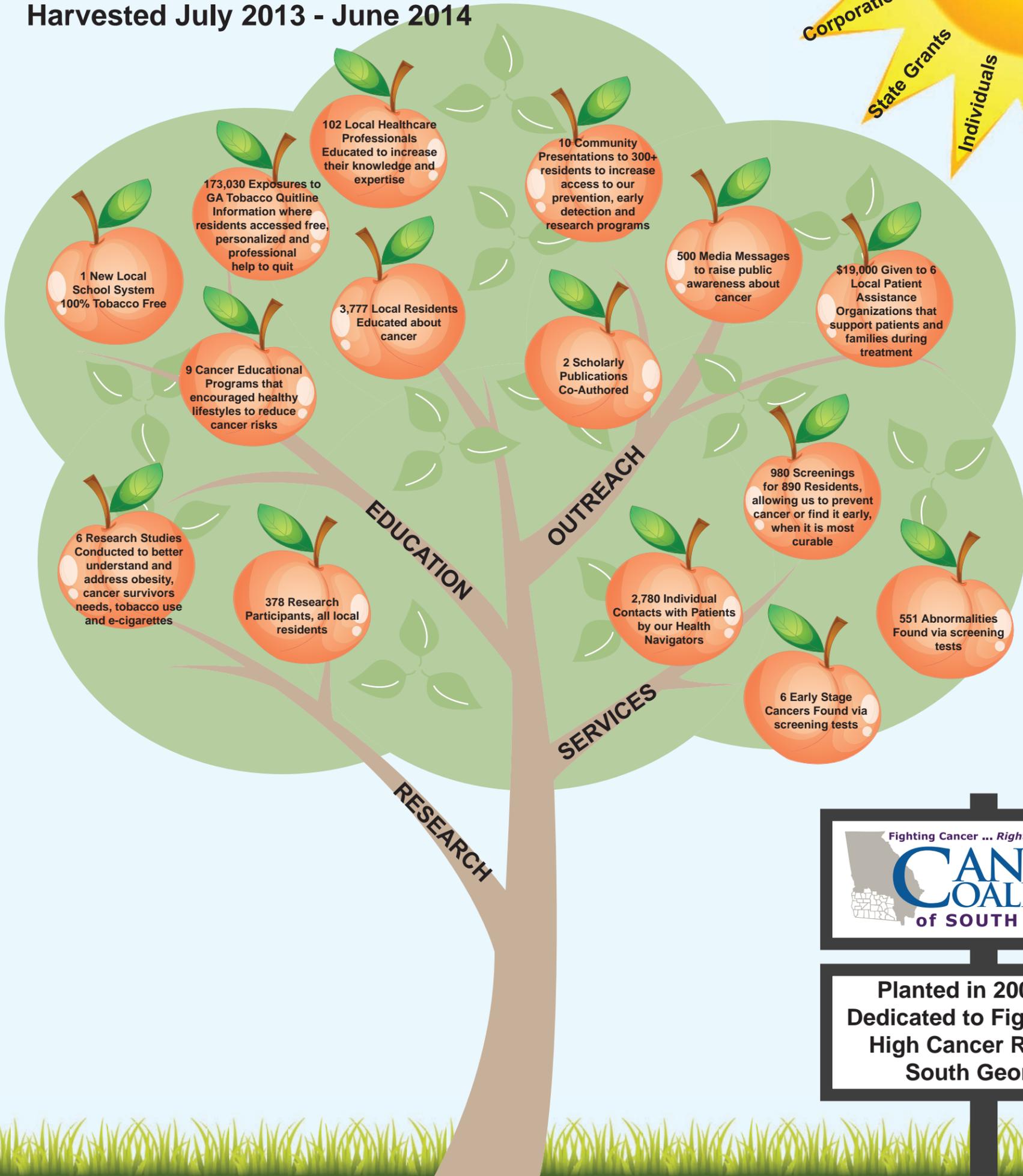
Corporations

State Grants

Individuals

Community Groups

Federal Grants



1 New Local School System 100% Tobacco Free

173,030 Exposures to GA Tobacco Quitline Information where residents accessed free, personalized and professional help to quit

102 Local Healthcare Professionals Educated to increase their knowledge and expertise

10 Community Presentations to 300+ residents to increase access to our prevention, early detection and research programs

500 Media Messages to raise public awareness about cancer

\$19,000 Given to 6 Local Patient Assistance Organizations that support patients and families during treatment

3,777 Local Residents Educated about cancer

2 Scholarly Publications Co-Authored

9 Cancer Educational Programs that encouraged healthy lifestyles to reduce cancer risks

980 Screenings for 890 Residents, allowing us to prevent cancer or find it early, when it is most curable

6 Research Studies Conducted to better understand and address obesity, cancer survivors needs, tobacco use and e-cigarettes

378 Research Participants, all local residents

2,780 Individual Contacts with Patients by our Health Navigators

551 Abnormalities Found via screening tests

6 Early Stage Cancers Found via screening tests



Planted in 2002 and Dedicated to Fighting the High Cancer Rates in South Georgia

Expert Advisors
Board of Directors
Staff Members

Residents of South Georgia
Academia
Emory University
Other Georgia Colleges & Universities

Local Organizations & Businesses

Founders
Phoebe Putney Memorial Hospital
John D. Archbold Memorial Hospital
South Georgia Medical Center
Tift Regional Medical Center

State of Georgia
Governor & Legislators
Department of Public Health

Your Local Expert and Community Resource for Cancer Services, Education, Research and Outreach

100% of Funds and Programs Serve Residents of Communities in our 32 Local Counties

We Meet All 33 National Standards for Nonprofit Excellence

ROOTED with more than 200 COMMUNITY PARTNERS